

August 6, 2008

Utageo Inc.
J-Stream Inc.

Utageo and J-Stream to Collaborate on P2P Live Streaming of a Special Internet Program Following Fuji Television's Late-Night Program "*Tsugikuru: Predictions From the Near Future*"

Live Streaming Broadcast to begin at 3:45 AM on August 8

Utageo Inc. (Headquarters: Shibuya, Tokyo; CEO: Tomonari Sonoda; "Utageo" below) and J-Stream Incorporated (TSE Mothers 4308; Chairman and CEO: Kiyoshi Shiraishi; "J-Stream" below) have announced a technical collaboration to produce a special live broadcast, in the early morning hours of August 8th, of Fuji Television's late-night program "*Tsugikuru: Predictions From The Near Future*."

Q. What is *Tsugikuru: Predictions From The Near Future*?

Tsugikuru: Predictions From The Near Future is an information and entertainment program broadcast every Friday morning between 3:10 and 3:40 AM. Information on recent topics of popular interest from Internet blogs is dissected and analyzed, related topics that are likely soon to become of popular interest are introduced, and predictions are made to guess which breakthroughs are "coming next" (*tsugikuru* in Japanese).

After each *Tsugikuru* broadcast, a longer version of the program, with director's cuts, is available for free (with commercials) via on-demand streaming from Fuji Television's On Demand website. The August 8th edition of *Tsugikuru* is scheduled to be broadcast live. For this one episode only, not only will the program be broadcast live, but the program will continue after the broadcast has concluded in a special Internet-only follow-up segment to be streamed live over the Internet. Utageo and J-Stream have collaborated to provide the UG Live (Ocean Grid) P2P streaming software as well as technology for live encoding and other applications.

Details of the Broadcast:

Date and Time:	August 8, 2008, 3:45 -- 4:15 AM (program airs from 3:10 to 3:40)
Bit rate:	500 kpbs
Broadcast format:	Windows Media
Broadcast site:	http://www.fujitv.co.jp/tsugi/ (home page for <i>Tsugikuru: Predictions From The Near Future</i>)

After the live broadcast has completed, the program will be available free of charge for on-demand streaming from Fuji Television's On Demand website, <http://fod.fujitv.co.jp/FOD/>. This on-demand streaming broadcast will be available for 2 weeks beginning on the morning of August 8.

Glossary of Technical Terminology

P2P (Peer to Peer) Network Technology

In contrast to the traditional client--server model of networking, a P2P network does not have preestablished clients and servers, but is instead an autonomous distributed network consisting of a collection of devices each operating as both client and server to the other devices on the network. The technologies that underlie P2P networks are known collectively as P2P network technology.

Features of UG Live (Ocean Grid)

UG Live (Ocean Grid) is a technology that uses grid computing techniques to enable live streaming of content across the Internet at low cost. By exchanging image data back and forth, any two users who have installed Utagoe's independently developed software can experience live streaming transmission at a fraction of the cost of the traditional client--server model for transmitting moving images.

About The Companies

Utageo Inc.

President: Tomonari Sonoda
Headquarters: 2-12-15 Ebisu-Nishi, Shibuya, Tokyo, Japan 150-0021
Services Provided: Software-related technologies, research and development in information technology, transmission of next-generation audio and video using grid computing technology
URL: <http://www.utageo.com/jp/>

J-Stream Inc. (TSE Mothers: 4308)

President and Chairman: Kiyoshi Shiraishi
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Services Provided: Support for Internet-based transmission of video, voice, and other types of data
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